

PASSIONISTAS FAQ'S

Who is The Publisher?

Lessons From Network <http://lessonsfromnetwork.com/>

Kyle Wilson, the founder of Jim Rohn International, YourSuccessStore.com and LessonsFromNetwork.com, has created, published and sold over 10 Million books including titles by Jim Rohn, Zig Ziglar, Brian Tracy, Mark Victor Hansen, Denis Waitley, Chris Widener and more. He is the co-author of *Chicken Soup for the Entrepreneur's Soul* and the creator and publisher of over one hundred personal development programs including *Brian Tracy's Success Mastery Academy 16 CD/WB*, *Jim Rohn's Weekend Event with Zig Ziglar 20 DVD's/20 CD's*, *Jim Rohn's Challenge To Succeed 6 CD's*.

Is this an eBook or print book?

The publication will be available both as an e-book and paperback. You will be given the e-book version as part of your inclusion in the book. You will also have an option to buy printed books in bulk quantity with each print run and will include your photo on the cover, along side other top performing Passionistas.

Am I able to sell the book? Will I be paid royalties?

There are no royalties paid to the co-authors on either the e-book or printed book. And similarly you do not have to pay royalties if you sell or give away either version of the book. For both versions of the book you do have the rights to give away and/or sell from your own website or back of the room (royalty free).

Only the publisher will sell the book from Amazon, Kindle and other platforms. This is to help drive the book up to #1 Best-Seller status in different group categories (without diluting the efforts). All contributors benefit from the online sales of the book through Amazon and other platforms since more people will see your story and have access to your contact info.

Will I have the ability to sell my product or service in the book?

The purpose of the book is for inspiration, information and personal development. Your chapter will not be a blatant advertisement for your company and/or product(s), however at the end of your chapter you will include your contact information including social media. We are fully committed to showing you how to use the book as a tool to build your business.

Where will the books be sold?

Online, Amazon and *Ability to use/sell/distribute books to target audience without publishing royalties.

How many women do you plan on having in the book?

We are seeking 35-40 uplifting and thought provoking stories to feature as chapters in the book. It is our desire to choose Passionistas who are difference makers, world changers and whose story will inspire and get future Passionistas to think and act in a more excellent way to improve their career endeavors and self esteem.

What would be the due date for each Passionista's chapter? What is the Publishing Date?

A target timeline would be approx: *120 days* to publish after submissions. However, this is subject to change based on the submissions and edits of the co-authors as a group. *Imagine you are authoring your own book, the timeline is based on the product quality, not hard deadline.

What is the screening process for contributors?

Each Passionista has come through a credible referral (via Girls with Goals groups, Masterminds or Millennial/Self Empowerment Events) or has gone through the *Lessons From* application for contribution.

Will there be training related to helping me with my story? Also marketing?

Yes, we will be posting helpful tips and videos related to your story, bio, and contact info. As well as how to use the book for building your brand and marketing yourself. Even how to use the book to build your own social media and email list. We are fully committed to showing you how to use the book as a tool for your business.

Is there anything I need to sign? Permissions to use my story and others?

Yes, on the submission page for your story there is a terms and conditions form.

Is this an ebook or print book?

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Can I recommend someone to be a contributor to the book?

Yes, high-level, driven achievers tend to know others with the same integrity and success. Please send any referrals to lessonsfrompassionistas.com or email Erika@erikadelacruz.com or kyle@kylewilson.com.